

# Domain Resellers Partnership Strategy

FRANCISCA ILOH

# Marketing & Registration of .NG

- Who can sell domains to the public?
- Who are the buyers?
- How do you reach your buyers?
- Platforms to publicize the .ng
- What does one need to sell domains?

Who Can Sell?

Anyone and everyone!

## Become a Reseller

A domain reseller is a registered account with Upperlink that offers domain name registration services through Upperlink registrar platform. The domain name reseller account is discounted and allows you sell domain names to your clients through Upperlink.

## Become a Reseller

Our domain resellers are connected to our system via API (Application Programming Interface) in order to process registration and renewals. Our reseller module is offered to clients with WHMCS, you can sign up now to become Upperlink Reseller and install our registrar module.

# Requirements ?

- Prove technical readiness assurance
- whmcs
- An initial deposit is required to become our reseller:
- Premium Package – N25,000 minimum deposit is required to be on this plan.
- Platinum Package – N45,000 minimum deposit is required to be on this plan.

Alternative?

Become a reseller!

## Benefits

- Registrars do the hard part – you do what you're good at!
- Determine your own prices – stay competitive!
- Define your product line, build your own packages and bundles
- Get the full support of your registrar



Get Started!

Sign up with Upperlink!

## Why Us?

- Our domain rates are highly competitive
- Get to purchase hosting plans discounted prices
- Technical support for reseller platform integration
- Get the full support of your registrar

Question?